

SPRING 2022 COHORT

GAME CHANGERS ACADEMY

A SOUL path to Bold Leadership Consciousness

GAME CHANGERS ACADEMY

WHAT IS GAME CHANGERS ACADEMY?

The **Game Changers Academy** is a leadership development programme designed to bring your vision into action. Leaders will be brought on a seven month journey to execute a project of their choice from start to finish while growing their leadership skills.

Our mission is to help leaders take bold actions that will have an impact big or small at work, at home and in our communities. We know that the world we live in needs us to step up and create a more compassionate, equitable and sustainable future. Will you answer the call to act?

We cannot walk the path of leadership alone. We believe every leader has unique gifts and personal responsibility to contribute to collective change. Our future will be built on “power with,” not “power over”. The Game Changers Academy is a place where leaders work and grow together, supporting each other in achieving their goals while building deep relationships.

Through writing and publishing my first book, I learned first-hand what it takes to bring a project from start to finish and the challenges that await along the way. It is not our fault if we fail to do some of the things we set out to do. Creating anything aligned with our purpose is a big risk, because it is so close to our heart and soul. The fear of not being good enough, of failing and being rejected is through the roof once our soul is invested.

Our goal is to train your resilience muscle through teaching, coaching, mentoring and support. When you are done with this programme, you will not only accomplish what you set out to do, you will have become the newest boldest version of you that is ready to go where your SOUL calls you next.

Zana Goic Petricevic

YOUR LEADERSHIP MENTOR



ZANA GOIC PETRICEVIC

Leadership Coach, Keynote Speaker and Published Author
PCC CPCC ORSCC MBA

I am an internationally certified leadership coach and consultant, experiential keynote speaker and author helping leaders to boldly choose between what makes them feel safe and what makes them feel alive so that they can act in service of our collective world. I believe in the transformative power of bigger, bolder conversations, which is the essence of my work with executives and C-suite leaders as well as my speaking and writing. I deliver individual and collective leadership development work, helping clients across the globe to take their personal and organisational leadership to the next, bolder level. I'm the author of *Bold Reinvented: Next Level Leading with Courage, Consciousness and Conviction*.

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OUR BOLD VISION

Our vision of leadership is rooted in the belief that our work in the world requires us to take the risk of being bold and taking bold actions. The SOUL Framework is the blueprint behind our approach, which is both practical and reflective.

The two approaches relate to each other. Applying the SOUL Framework in your leadership will support you in constantly doing your soul work, and your soul work will help you bring your meaningful leadership to life through your project.



THE SOUL FRAMEWORK

THE CORNERSTONES



A circular graphic divided into two quadrants. The top-right quadrant is shaded brown and contains a white icon of a person with an upward-pointing arrow. The word "SELF" is written in white, curved text along the top edge of the brown quadrant. The bottom-left quadrant is light gray and contains text.

SELF

Self is where you deal with all the questions of creating and re-creating your next level, a self that is big and bold enough to support you in doing your leadership work.



A circular graphic divided into two quadrants. The bottom-right quadrant is shaded teal and contains a white icon of three people connected by lines. The word "OTHER" is written in white, curved text along the bottom edge of the teal quadrant. The top-left quadrant is light gray and contains text.

OTHER

Other looks at leadership through the lens of radical connection. It challenges judgement and emboldens your relationships. It transforms the transactional into relational.



A circular graphic divided into two quadrants. The top-left quadrant is shaded teal and contains a white icon of a lightbulb with a plant stem. The word "LEGACY" is written in white, curved text along the top edge of the teal quadrant. The bottom-right quadrant is light gray and contains text.

LEGACY

Legacy will broaden your vision and help you design the meta-view of your purpose in action. It is where you get to create what you most want to gift the world.



A circular graphic divided into two quadrants. The bottom-left quadrant is shaded orange and contains a white icon of a group of people around a gear. The word "UNIVERSE" is written in white, curved text along the bottom edge of the orange quadrant. The top-right quadrant is light gray and contains text.

UNIVERSE

Universe will teach you how to notice what your world needs and use your voice to initiate change. It will take your purpose from me to we.

THE PROGRAMME

1

LEADERSHIP CIRCLE PROFILE ASSESSMENT

Get the roadmap of your leadership strengths and liabilities to get started on the right path.

7

ONE-ON-ONE COACHING SESSIONS

Monthly session to deepen and integrate your learning.

7

GROUP WORKSHOPS

Four hour monthly cohort workshops to learn new leadership concepts, tools and theories that will support your project work. Surprise guest speakers!

14

PEER COACHING SESSIONS

Bi-monthly peer coaching conversations within your Game Changer Circle for extra support and accountability.

11

MENTORSHIP HOURS

Monthly mentorship open hours with your programme leadership mentor to answer questions and keep you moving forward.

7

SELF-LEARNING CONTENT MODULES

Videos and workbooks with new concepts, tools and self-practice.

A group of people in a meeting room, with a central text overlay. The background shows a man in a white shirt holding a coffee cup, a woman in a blue denim jacket, and another woman in a white shirt. The text is overlaid on a semi-transparent white rectangle.

GAME CHANGERS ACADEMY

OUR PROMISE

This programme will both develop and activate your leadership. It aims to support you in designing and executing a project aligned with your purpose. It's an opportunity for you as a leader to act on your personal vision to change important aspects of the world in which you live and work.

Our promise to you is that within the next seven months, you will challenge all your limits, dance with your fears and **ACTIVATE** the next level of your leadership effectiveness, your courage, consciousness and conviction. You will ignite change in your environment and become a part of a strong circle of like-minded leaders.

One thing we know for sure is that you will never be the same after the journey we're about to embark on together.

WHAT YOU WILL GET?

Seven months of focussed development stages

01

GET CLEAR

What mission are you on?
What is needed in your world and what legacy do you want to leave?

GET PREPARED

What is the vision you want to create?
Who will you have to become to bring your vision to life?

02

03

GET STARTED

Take the first steps towards the fire! Act on your vision. Get into the spotlight and make things official and public.

GET CONNECTED

Enroll others into your vision and grow the awareness for your project.
Practice developing new relationships and leaning on others.

04

05

GET REAL

Check in: who are you being in the process of bringing your vision to life?
Notice how the world responds, dance with fear and show up as a leader to take the needed bold actions.

GET GOING

Push through the roadblocks and support each other along the way.

06

07

GET TO THE FINISH LINE

Make your project real out there! Evaluate and celebrate.
What do you dream of from here?

A close-up photograph of a hand placing a white wooden piece on top of a stack of wooden blocks. The background is a soft, out-of-focus teal color. The hand is positioned at the top of the frame, with fingers gently holding the white piece. The stack consists of a light-colored wooden block at the base, followed by a white wooden piece, and another light-colored wooden block on top. Several other wooden pieces are visible in the background, some in focus and some blurred.

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**What we are really
after is to discover
if who we are is big
enough for what
we desire to do out
of our purpose.**

-

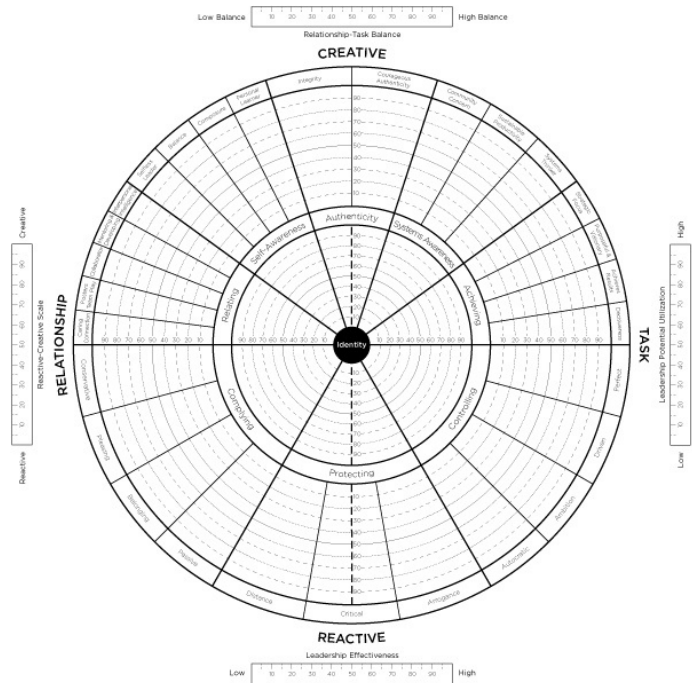
Zana Goic Petricevic

HOW CAN THE LEADERSHIP CIRCLE PROFILE HELP ME?

The Leadership Circle Profile is much more than a tool. It's an entire leadership philosophy that helps us evolve as leaders and as human beings. Unlike other tools, LCP will not put you in a box, but rather mirror your complexity as a human being. It stands as a credible source of information about your impact as a leader, and it is much more than the measurement of your leadership. It's a doorway into your deep developmental work, your soul work.

The success of the project you wish to make real will depend on the level of your development as a leader and here's where the LCP cuts through the noise to bring your limiting patterns and empowering competencies quickly to the surface! Like no other tool, it will show you how you get in your own way and what to do about it so that you are all set to succeed with your project!

COMPLETE
ASSESSMENT
INCLUDED
IN THE
PROGRAMME



IS THIS THE RIGHT PROGRAMME FOR YOU?

		YES	NO
1	Is there are project you have been wanting to bring to life because there is something about it that matters to you so much?	<input type="checkbox"/>	<input type="checkbox"/>
2	Are you ready to take more risks in your leadership for what matters to you?	<input type="checkbox"/>	<input type="checkbox"/>
3	Have you started but not yet managed to push through because of lack of support or other obstacles?	<input type="checkbox"/>	<input type="checkbox"/>
4	Are you interested in having leadership mentoring to support the success of your idea?	<input type="checkbox"/>	<input type="checkbox"/>
5	Are you looking to collaborate with others who share your view that leaders bring the sort of change that betters their environment?	<input type="checkbox"/>	<input type="checkbox"/>
6	Do you want your leadership to go to the next level of effectiveness?	<input type="checkbox"/>	<input type="checkbox"/>
7	Is it your time to lead?	<input type="checkbox"/>	<input type="checkbox"/>

GAME CHANGERS ACADEMY

PRICING

**PROGRAMME
VALUE**

9700EUR

PILOT PRICE

4500EUR

**1 PAYMENT OF
4000EUR**

**4 PAYMENTS OF
1000EUR**

**7 PAYMENTS OF
571EUR**

**EARLY BIRD
PRICE**

~~**4500EUR**~~

4000EUR

SIGN UP NOW

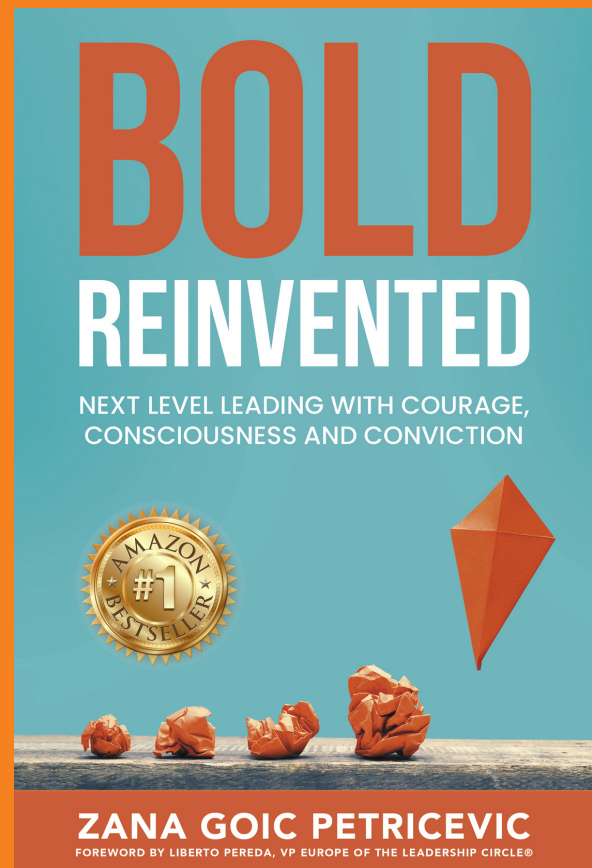
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GAME CHANGERS ACADEMY

GIFTS & BONUSES



Every participant will get a copy of *BOLD Reinvented: New Level Leading With Courage, Consciousness and Conviction* and other surprise book gifts!



SIGN UP NOW

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GAME CHANGERS ACADEMY

I'm inviting you to have your mind, heart and gut awakened to what your corner of the world looks like and how it operates. What's happening in the pillars of society that your world consists of: in the business world, education system, politics, justice and health system? What concerns you in terms of how these pillars contribute to the current and future image of your world? I know you have an opinion. You know that having an opinion is not enough. And so, what will you do? Because what game changers do, is they use their opinion to take action. What's the point of not agreeing with the direction in which we swim, if we still continue to go with the current? The potential of such an attitude is nothing but the creation of a complaining and blaming culture, rather than the culture of bold leadership.

Will you join Game Changers Academy?